

CURRICULUM VITAE

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Assistant Professor of Economics
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Academic Position

Assistant Professor, Department of Economics, *August 2018 – Present*
Oklahoma State University (OSU)

Education

Ph.D., Economic Education, University of Delaware, *2018*

Dissertation: Where are the Women? The Gender Gap in Undergraduate Economics and Finance Degree Selection

Chair: Carlos J. Asarta, PhD.

M.A., History, Villanova University, *2004*

B.S.E., Social Studies Education (Magna Cum Laude), Millersville University of Penn., *1998*

Professional Experience

Dissertation Fellow,

University of Delaware, *August 2017 – May 2018*

Graduate Instructor,

University of Delaware, Department of Economics, *2013 – 2017*

Graduate Assistant,

M.A. in Economics and Entrepreneurship for Educators, University of Delaware, *2015, 2017*

Delaware Social Studies Education Project, University of Delaware, *2012 – 2013*

Social Studies Teacher,

Conestoga High School, Tredyffrin/Easttown School District, *2001 – 2014*

Social Studies Teacher (Long-Term Substitute),

Owen J. Roberts High School, Owen J. Roberts School District, *2000 – 2001*

Garden Spot Middle School, Eastern Lancaster County School District, *1999 – 2000*

Octorara High School, Octorara Area School District, *1998 – 1999*

Publications

Research

- “Does Advanced Placement Economics Exam Participation and Performance Predict Undergraduate Economics Major Completion?” 2021. *The American Economist*, 66(1): 1–18. <https://doi.org/10.1177/0569434520973682>
- “The Gender Gap in Undergraduate Economics Course Persistence and Degree Selection,” with Carlos J. Asarta. 2019. *AEA Papers and Proceedings*, 109: 255–260. <https://doi.org/10.1257/pandp.20191103>
- “Navigating the Economics Major: The Effect of Gender on Students’ Degree Pathways,” with Carlos J. Asarta. In J. Hall and K. Lawson (Eds.), *Teaching Economics: Perspectives on Innovative Economics Education*. 2019. New York: Springer Publishing Co., 115–136.
- “Exploring Increasing Income Inequality in the U.S.: A Public Choice Approach,” with Franklin G. Mixon, Jr. and Kamal P. Upadhyaya. 2019. *Compensation and Benefits Review*, 50(4): 181–188. <https://doi.org/10.1177/0886368719842726>.

Pedagogical

- “Promoting Economic Literacy: Combining News Articles and Clicker Questions in a Large Introductory Microeconomics Course,” 2021. *The Journal of Economic Education*, 52(4): 334 – 342. <https://doi.org/10.1080/00220485.2021.1963372>
- War Movies and Economics: Lessons from Hollywood’s Adaptations of Military Conflicts*, with Franklin G. Mixon, Jr. (Eds.), 2020. New York: Routledge.
- “The Private Provision of a Public Good: An Examination of Hollywood’s Adaptation of the Third Servile War,” with Franklin G. Mixon, Jr. In *War Movies and Economics: Lessons from Hollywood’s Adaptations of Military Conflicts*. 2020. New York: Routledge, 43–61.
- “[‘Another Day, Another Vlog’: The Alchian-Allen Theorem, Social Media, and Long-Distance Relationships](#),” with Franklin G. Mixon, Jr. 2018. *Perspectives on Economic Education Research*, 11(1): 88–97.
- “[Sweet Potato Pie](#),” St. Louis Federal Reserve Bank, 2015.

Teaching Experience

Oklahoma State University

Microeconomic Principles for Business, 2018 – Present

University of Delaware

Economic Issues and Policies, 2013 – 2017

Introduction to Macroeconomics, 2015

Conestoga High School

Advanced Placement Macroeconomics, 2005 – 2012, 2013 – 2014

Advanced Placement Microeconomics, 2005 – 2012, 2013 – 2014

Research and Contributions in Progress

Working Papers

"Instructor Gender and Student Performance in Introductory Microeconomics Courses: Do Female Students Benefit from Female Instructors?" with Rebecca G. Chambers, 2018 – 2022.

"Does Principles of Macroeconomics Course Performance Affect Student Achievement in Money and Banking?" 2021 – 2022.

"Factors Contributing to the Use of Diversity, Inclusion, and Gender Examples in Undergraduate Economics Courses: Findings from the National "Chalk-and-Talk" Survey," with Carlos J. Asarta and Cynthia Harter, 2021 – 2022.

"Teaching Methods in Undergraduate Economics Courses: School, Department, and Instructor Effects," with Carlos J. Asarta and Cynthia Harter, 2021 – 2022.

"Student Performance in Intermediate Microeconomics," with David Switzer, 2019 – 2022.

"Women in the Finance Major: Gender Disparities in Finance Course Completion and Degree Attainment," with Laura Field, 2018 – 2022.

Grants

"The Status of Women in Oklahoma," with Malabi Dass, United WE, August 2021.

Works in Progress

"More Bang for Your Buck: The Effects of Flat Rate Tuition on University Course Loads, Performance, and Major Selection," with Brent Norwood, 2021 – 2022.

Professional Activities (*Scheduled)

Research Presentations

"Promoting economic literacy: Combining News Articles and Clicker Questions in a Large-Format Course," Keynote Address, 2022 Professors Conference, St. Louis, MO, November 2022* (*invited*)

"More Bang for Your Buck: The Effects of Flat Rate Tuition on University Course Loads, Performance, and Major Selection", with Brent Norwood, Conference on Teaching and Research in Economic Education (CTREE), Chicago, IL, June 2022*

"Teaching Methods in Undergraduate Economics Courses: School, Department, and Instructor Effects," with Carlos J. Asarta and Cynthia Harter, University of Oklahoma, April 2022* (*invited*)

"Does Principles of Macroeconomics Course Performance Affect Student Achievement in Money and Banking?" Southern Economic Association Annual Meeting, Houston, TX, November 2021

"Are Instructors Role Models Indirectly? Testing the Relationship between Instructor Gender, Course Performance and Undergraduate Economics Major Selection," ASSA/AEA Virtual Annual Meeting, January 2021

- “Does Participation and Performance on Advanced Placement Economics Exams Predict Undergraduate Economics Degree Completion?” ASSA/AEA Annual Meetings, San Diego, CA, *January 2020*
- “Active Learning with FRED: Two Examples,” with Diego Mendez-Carbajo and Alejandro E. Dellachiesa. Southern Economic Association Annual Meeting, Ft. Lauderdale, FL. *November 2019*
- “Gender and Performance in Intermediate Microeconomics: Does the Format of the Principles of Microeconomics Course Matter?” with Carlos J. Asarta and David M. Switzer. Council for Economic Education (CEE) Annual Conference, Los Angeles, CA. *October 2019*
- “Instructor Gender and Student Performance in Introductory Economics Courses: Is There a Role Model Effect?” with Rebecca G. Chambers. Conference on Teaching and Research in Economic Education (CTREE), St. Louis, MO, *May 2019*
- “Women and the Undergraduate Economics Major,” University of Delaware, *April 2019 (invited)*
- “The Gender Gap in Undergraduate Economics Course Persistence and Degree Selection,” with Carlos J. Asarta. ASSA/AEA Annual Meetings, Atlanta, GA, *January 2019*
- “Does Taking A Principles of Economics Course Online Influence Student Performance in Intermediate Economics Courses?” with Carlos J. Asarta and David Switzer, Southern Economic Association Annual Meeting, Washington, D.C., *November 2018*
- “Completing an Economics Degree: The Role of Gender, Grades, and Initial Major Selection,” Marion Steele Research Symposium, University of Delaware, *May 2018*
- “Navigating the Economics Major: The Effect of Gender on Students’ Degree Pathways,” with Carlos J. Asarta. The Association of Private Enterprise Education Annual Meeting, Las Vegas, NV, *April 2018*
- “Gender Differences in Undergraduate Economics Course Persistence and Degree Selection,” ASSA/AEA Annual Meetings, Philadelphia, PA, *January 2018*
- “Economics Course Persistence and Degree Selection: An Exploration of Gender Differences among Undergraduate Students,” Council for Economic Education (CEE) Annual Conference, Brooklyn, NY, *October 2017*
- “Women in Economics and Finance: What the Research Shows,”
Women in Business Summit, University of Delaware, Newark, DE, *April 2016*
Women in Business Summit, University of Delaware, New York, NY, *May 2016*
- “Where are the Women? The Gender Gap Among Undergraduate Economics and Finance Majors,” Marion Steele Research Symposium, University of Delaware, *April 2016*
- “Gender Differences in Primary School Attendance in Nigeria,” Graduate Student Research Forum, University of Delaware, *April 2016*
- “Individual and Household Determinants of Child School Attendance in Nigeria,” Marion Steele Research Symposium, University of Delaware, *April 2015*

“Introduction to the Three-Range Aggregate Supply Curve: A Cooperative Learning Activity,” ASSA/AEA Annual Meetings, Philadelphia, PA, *January 2014*

Discussant- Academic Conferences

“Understanding Sex Differences in Majoring in Economics: What Little We Know, Reasons for Knowledge Gaps, and a Research Agenda of Unanswered Questions,” Sam Allgood and KimMarie McGoldrick, Conference on Teaching and Research in Economic Education (CTREE), Chicago, IL, *June 2022**

“Requirements of the Undergraduate Economics Major: A Comprehensive Evaluation,” Emily C. Marshall, Anthony Underwood, and Abigail Hyde, Southern Economic Association Annual Meeting, Houston, TX, *November 2021*

“Federal Reserve Economic Data: A History,” Diego Mendez-Carbajo and Genevieve Podleski, ASSA/AEA Virtual Annual Meeting, *January 2021*

“Flipping Introduction to Economics with Econlowdown.org,” Diego Mendez-Carbajo and C. Lucy Malakar, ASSA/AEA Annual Meetings, Atlanta, GA, *January 2019*

“An Investigation of (Un)Successful Performance and Repeats in Principles of Economics Courses,” Tisha Emerson and KimMarie McGoldrick, Southern Economic Association Annual Meeting, Washington, D.C., *November 2018*

“Key Institutions and Authors in Business and Management Education (BME): 2008-2017,” J.B. Arbaugh, Carlos J. Asarta, Regina Bento, Charles Fornaciari, Alvin Hwang, and Kathy Lund Dean. Eighth Annual AEA Conference on Teaching and Research in Economic Education (CTREE), San Antonio, TX, *June 2018*

“The Influence of Childhood Experiences on Financial Capability in Young Adulthood,” Madelaine L’Esperance, Cliff Robb, and J. Michael Collins. ASSA/AEA Annual Meetings, Philadelphia, PA, *January 2018*

“Cash ‘n Careers: Valuation of Human Capital,” Matthew Ross and James DeMello. Council for Economic Education (CEE) Annual Conference, Brooklyn, NY, *October 2017*

Chair- Conference Sessions

Research Session: *Exercises to Stimulate Student Engagement I*, Conference on Teaching and Research in Economic Education (CTREE), Chicago, IL, *June 2022**

Research Session: *Research on Economic Education: Practitioners*, ASSA/AEA Annual Meeting, Virtual, *January 2021*

Research Session: *Research on Teaching Economics*, Council for Economic Education (CEE) Annual Conference, Los Angeles, CA, *October 2019*

Pedagogical and Professional Development Presentations

“FRED: Active Learning with Data,” with Diego Mendez-Carbajo, Yvetta Fortova, and Maria Arias. Southern Economic Association Annual Meeting, Ft. Lauderdale, FL, *November 2019*

“*Beatrice’s Goat*: Bringing Economics and Personal Finance into the Classroom at the Elementary Level,” Oklahoma Council on Economic Education, Meaningful Economics and Entrepreneurship (MEE) Competition, Oklahoma State University, *February 2019*

“*The Doorbell Rang: Using Children’s Literature in the Elementary Classroom,*” Oklahoma Council on Economic Education, Meaningful Economics and Entrepreneurship (MEE) Competition, Oklahoma State University, *February 2020*

Ad Hoc Reviewer

The Journal of Economic Education, 2021

International Review of Economics Education, 2019 – 2021

The American Economist, 2020 – 2022

Economics of Education Review, 2020

National Science Foundation, *Improving Undergraduate STEM Education (IUSE) Program,* Economic education grant proposals, *2019 – 2020*

Eastern Economic Journal, 2019 – 2020

Honors and Awards

Rising Researcher Award, National Association of Economic Educators, *2022*

Phil Saunders Best Economic Education Paper Award, for “Does Taking a Principles of Economics Course Online Influence Student Performance in Intermediate Economics Courses?” with Carlos J. Asarta and David M. Switzer, National Association of Economic Educators, *2020*

University Dissertation Fellow Award, University of Delaware, *2017*

Joan M. Williams Scholarship, Millersville University of Pennsylvania, *1997*

Service and Leadership Activities

Undergraduate Studies Coordinator, Department of Economics, OSU

Core Curriculum Committee, OSU, *2018 – Present*

Undergraduate Curriculum Committee, OSU, *2019 – Present*

Undergraduate Assessment Coordinator, *2018 – Present*

Faculty Representative, Spears School of Business, OSU

Student Recruitment Committee, OSU, *2020 – Present*

BADM 2233 Steering Committee, OSU, *2020 – 2021*

Strategic Initiative Team 4: Curriculum Innovation Committee, OSU, *2018 – 2019*

Faculty Advisor, Freshman Research Scholar Program, *2019*

Departmental Coordinator, Meaningful Economics and Entrepreneurship (MEE) Competition, with Oklahoma Council on Economic Education, *2018 – Present*

Board of Directors, Oklahoma Council on Economic Education, *2021*

Ph.D. Dissertation Committee, University of Delaware, Ph.D. in Economic Education, *2021*

Instructor, Foundation for Teaching Economics, *2021*

Senator, Graduate Student Government, University of Delaware, *2014 – 2015*

President, Tredyffrin/Easttown Education Association, *2011 – 2013*

Team Coach, National Economics Challenge, Conestoga High School, *2009 – 2012, 2014*

Eleventh place, National Semi-Finals, *2014*

First place, Pennsylvania State Finals, *2014*

Second place, Pennsylvania State Finals, *2010, 2012*

First place, Eastern Pennsylvania Regional Competition, *2010 – 2012, 2014*

Professional Affiliations

Member, American Economic Association

Member, National Association of Economic Educators

Member, Southern Economic Association